Tupperware Brands Executive Named to ICAMR Board

KISSIMMEE, March 29, 2016 -- A vice president at Tupperware Brands Corporation, who specializes in driving product innovation, has been named to the board of directors of the International Consortium for Advanced Manufacturing Research (ICAMR).

David Kusuma, vice president of engineering and research and development for Tupperware Brands, was elected to the board "because of his pioneering knowledge in the field of integrating sensors into food storage products," said Chester Kennedy, ICAMR CEO.

ICAMR is focused on enabling the manufacturing of the emerging next-generation of sensors and associated microelectronics.

"David Kusuma's industry-leading advances in product materialization align perfectly with the ICAMR mission of attracting companies that will develop the tools and processes to manufacture sensors that connect people and their devices to the Internet of Things and enable devices of all kinds to communicate," said Kennedy.

Kusuma's revolutionary work has resulted in products such as storage containers with light sensors in the seals for visual measurement, strain gauges on the bottom to measure changes in weight and LED's on the side to show loss of volume.

He has spoken at plastics and materials conferences around the world on what the future might look like in food storage and kitchenware.

"Wouldn't it be interesting if you were at the supermarket and you could communicate with your containers back at home, and actually ask them, 'How much sugar do I have?" said Kusuma.

Contact: Barb Compton Abney, UCF Office of Research & Commercialization, at 407-823-5139 or barb.abney@ucf.edu.

The International Consortium for Advanced Manufacturing Research (ICAMR) is an industry-led initiative focused on the novel materials that are needed to advance device performance and produce next-generation electronics on silicon wafers. It consists of companies and universities that are passionate about developing and exploiting the next generation of sensor capabilities and the physical facilities which enable the research and development to create those capabilities (a state-of-the-art microelectronics fabrication facility and a supporting design center). www.icamr.net